



Chris Warr

UI/UX Designer / Wordpress Developer

Overview

Chris is a Sydney based freelance UI/Graphic Designer/Front End Developer. In his 17 years within the industry he's worked in the corporate, agency sectors & also directly with SMB's in both a web/graphic design & web development capacity with skills in the following areas:

- ▶ UI/UX Design/ Graphic Design
- ▶ HTML5/CSS3/Javascript
- ▶ Chat GPT/Perplexity AI/Google AI Studio
- ▶ GIT/Sass/Gulp/BEM/Javascript/PHPv
- ▶ Twitter Boot Strap / Zurb Foundation
- ▶ Wordpress Theme Development
- ▶ Graphic Design/Logo Design/Brochure Design/Stationery
- ▶ Ecommerce (Woocommerce/Big Commerce)
- ▶ HTML Email Development
- ▶ Adobe Suite/Microsoft Suite/Canva/MailChimp/Campaign Monitor

His preferred IDE is VS Code and is always keeping up to date with the latest online technologies & tvrends and uses them in a practical capacity at every opportunity.

He has good communications skills and likes to work as part of a team and is available now.

Education

Advanced Diploma in Graphic Design

Design Centre – Enmore (1999 – 2002)

Certificate IV Web Technologies

The Northern Sydney Institute (2013).

Hobbies/Interests

Gym, cooking, billiards & travel.

References

Available on request.

Brands worked on





Employment History

Castle Group (March 2024 - Present)

I currently provide updates to guardianfunds.com.au and castlgroup.com.au. My duties include developing responsive landing pages with WP Bakery or Elementor which sometimes involves some custom javascript development (Google Maps API and interest calculators) alongside providing website maintenance.

Content Hive (April 2023 - Feb 2025)

Current tasks include the developemnt of landing pages and website with both Elementor, Divi page and Shopify page builders. Google Tag Manager, Google Adsense. Ahrefs + Semrush auditing + SEO optimisation.

Metcash Pty Ltd (September 2020 - April 2023)

Involved with maintenance of iga.com.au and retailer websites. Design for marketing campaigns (Adobe XD) as well as developing landing pages and websites with the use of Wordpress. Developed <https://www.metcashexports.com.au/> and managing email campaigns with Campaign Monitor.

Busy at Work (April 2018 - August 2020)

Rethemed company website www.busyatwork.com.au as well as www.apprenticeshipcentral.com.au, skill360.com.au, pacer.org.au. Other duties include the redesign of company brochures & marketing campaigns (Unbounce & MailChimp)

Australian Industry Group (May 2017 - March 2018)

Designed and developed 3 recruitment sites for 3 separate employment sectors (Corporate, Graduate & Apprenticeships). Also redesigned the Membership Brochure, marketing flyers, online campaigns and modified brand guidelines.

Wedding & Events Training Pty Ltd (July 2008 - July 2021)

Developed & maintain Wedding and Event ecommerce/enrolment based websites.

Hive Design (July 2008 - Present)

Wordpress CMS development, user interface design and online campaigns.

Jan Logan (June 2013 - September 2016)

Redesign of Magento based website as well as development of Corporate brochure, HTML email campaigns and general marketing material.

Dan Murphy's (November 2016 - Feb 2017)

Involved with online marketing: design and development of HTML emails, online banners in a fast pace environment.

Leonards Advertising (July 2015 - June 2016)

Wordpress theme + UI design of cityofparramatta.com.au. Assisted agency in gaining Parramatta City Council contract.

Tonic Connective (November 2009 - February 2015)

Implementation of Wordpress CMS systems and Expression Engine based websites for a variety of corporate clients. Other tasks include the development of HTML emails, flash banners and user interface design.

Australian Institute of Company Directors

(June 2013 - December 2013)

Responsive project (IE8+ Support) involving the development of a number of templates required for a membership sign up/ ecommerce area with Twitter Bootstrap/CSS3/HTML5/JQuery

Netstarter (July 2011 - May 2013)

Returned to work for Netstarter in a freelance capacity. Online campaigns for clients such as The Athletes Foot Interface + design of large Magento ecommerce websites and design modifications to existing Magento driven websites.

Austrorads - www.cyclingresourcecentre.com.au

(March 2012 - December 2013)

Maintenance of www.cyclingresourcecentre.com.au (a government funded website aimed at increasing bicycle participation amongst the general public). The site is developed in Expression Engine.

Trike Apps (August 2008 - September 2012)

User Interface Design: E-commerce systems, a large scale wiki (radiopaedia.org) and various general content managed websites and also HTML email campaigns.

SeoWorks (June 2009 - November 2012)

Involved with designing interfaces for content heavy websites that were optimised for search engines.

Shine Media (May 2010 - September 2012)

Tasks involved the creation of flash banners and landing pages for NRMA. Flash banners were optimised for a variety of dimensions with file size constraints considered and back up images created.

Digital Mechanics (April 2008 - 2009)

Interface design for a variety of websites built with the DM CMS. Designed the website for NSW National Party leader Andrew Stoner and micro sites for P&O .

Walter Wakefield (May - June 2008)

Designed the Worley Parsons global website over a period of 2 months. Project management, art direction, email campaigns and animation.

Netstarter (June 2006 - 2008)

User interface design and concept development for a variety of websites built on Netstarter's Manage My Site CMS. Also involved with online campaigns for clients such as Sage and Hitachi and various flash animation tasks.

Proactive Graphics (April 2004 - May 2006)

Tasks mainly involved type-setting of annual reports, brochures and assorted print collateral for Macquarie Bank, Investec, Serf, Mellon Global Investments + design work for Cricket New South Wales. Miscellaneous web design tasks also assigned.

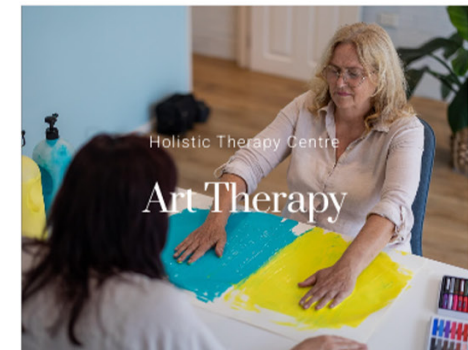


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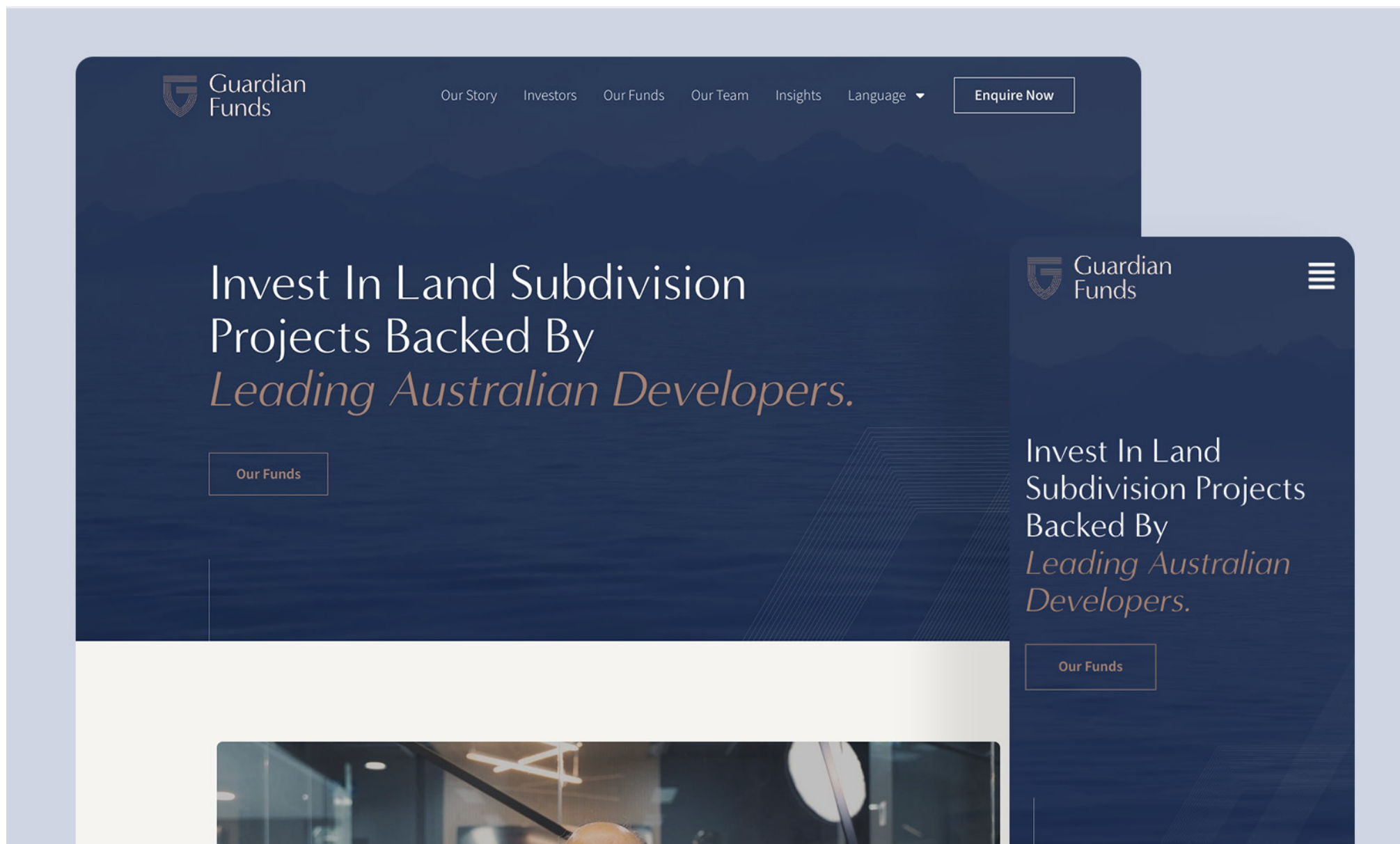
Holistic Therapy Centre

Art Therapy



Holistic Massage Therapies

Blog



PROJECT
APP USED
MY ROLE

GUARDIAN FUNDS WEBSITE
WORDPRESS

FRONT END DEVELOPMENT / PHP / WEBSITE MAINTENANCE / UI DESIGN - SLIDER & OUR FUNDS PAGE

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IGA LUDDENHAM	GO TO SURVEY

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PROJECT IGA HYSAI (STORE LOCATOR)
APP USED ADOBE XD / WORDPRESS / WP BAKERY
MY ROLE UI DESIGN / JAVASCRIPT



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Australian Arts leader
Cultural strategist
Storyteller
Connector

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PROGRAMMER/PRODUCER
2014



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APP USED
MY ROLE

SOCREATIVE PRO
ADOBE XD / WORDPRESS / ELEMENTOR
UI/UX DESIGN / HTML / CSS / JAVASCRIPT



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\$
1,748


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ENERGETIC BLUEPRINT FOR LIVING WELL

PROJECT JEMMA RIVERA WILKS WEBSITE
APP USED ADOBE XD / WORDPRESS / ELEMENTOR
MY ROLE UI/UX DESIGN / HTML / CSS / JAVASCRIPT / PHP

NRMA
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Discount



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There is so much more to your
Membership in Canberra with
More4Members.

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**Get a free
fuel card**

with Premium Care
Roadside Assistance*



Join Now

*Terms & conditions apply

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PROJECT HTML5 BANNERS
APP USED FIGMA / HTML5 / ADOBE ANIMATE
MY ROLE DIGITAL DESIGN / ANIMATION

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The ability to withstand the most demanding conditions

Our all-terrain wheelchairs go through a rigorous controlled ability test as well as real-world testing and demanding conditions. This involves mud, sand, snow, and water.

The testing was designed to break it so you don't. To survive the brutal testing the Action Trackchair® demanded durability capability and an innovative design. The Action Trackchair® is designed to provide freedom and independence to as many people as possible.



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AUSTRALIAN DEALER

The Ultimate All-Terrain Wheelchair

The Action Trackchair provides freedom, independence and mobility.

PROJECT ACTION TRACK CHAIR WEBSITE
APP USED ADOBE XD / WORDPRESS / ELEMENTOR / WOOCOMMERCE
MY ROLE UI/UX DESIGN / HTML / CSS



Great talent
sourcing is just
the beginning

**AI
GROUP** | **RECRUITMENT
SERVICES**
WORKFORCE DEVELOPMENT

PROJECT AI GROUP - WORKFORCE DEVELOPMENT FLYER
APP USED PHOTOSHOP / INDESIGN
MY ROLE DESIGN DIRECTION / GRAPHIC DESIGN



Your Trusted Partner

AI Group Recruitment Services provides members with comprehensive employment solutions at special member rates. These services have been developed through a deep understanding of your business and industry sector, ensuring you receive the best talent available.

The AI Group Recruitment Services team takes a holistic approach to Workforce Development that provides a one stop shop to meet your immediate needs. We are also an effective strategic partner to maximise the long-term potential of your workforce and minimise risk.

Permanent Recruitment Solutions

Our permanent recruitment solutions offer a comprehensive and tailored approach to building teams and transforming workforces.

We take the time to get to know your individual business requirements and analyse your needs to identify the best skills and behavioural fit now and into the future.

We provide:

- Design of position descriptions
- Development of selection criteria, sourcing and selection
- Role profiling technology
- Skills, cognitive and behavioural testing and assessment
- Candidate overview, background and reference checking
- Interview assistance to hiring managers
- Hiring decision backed by a replacement guarantee



“AI Group provides a great service. They work with us to understand our requirements and most importantly, to understand what kind of candidate would be the right fit for our business.”

Andrew Owens, Managing Director
SAGE Automation

Temporary Staffing Solutions

Our temporary recruitment solutions provide skilled, experienced and thoroughly tested and screened business support staff. Whether the temporary staffing need is due to employee absence, short-term projects or cyclical demand, we can assist.

We provide regular touch points, ongoing support and communication throughout the entire duration of the temporary assignment.

1,700

Employer Partnerships

Over 1,700 employers have partnered with us

Our Commitment to Delivering Value

Holistic Approach

Our Recruitment Services form one part of a holistic approach to supporting your workforce needs. Our AI Group expertise stretches over workplace relations and employment consulting, training, legal services, safety and workers' compensation and government programs.

Deep Member Relationships

We do not simply take a job order; we understand that every business is unique. That's why we take the time to get to know your individual business requirements so that we can provide you with the best talent to meet your needs today and into the future. Our deep member relationships, combined with a commitment to delivering consistent business value, enable us to source the best candidate for each of your roles.

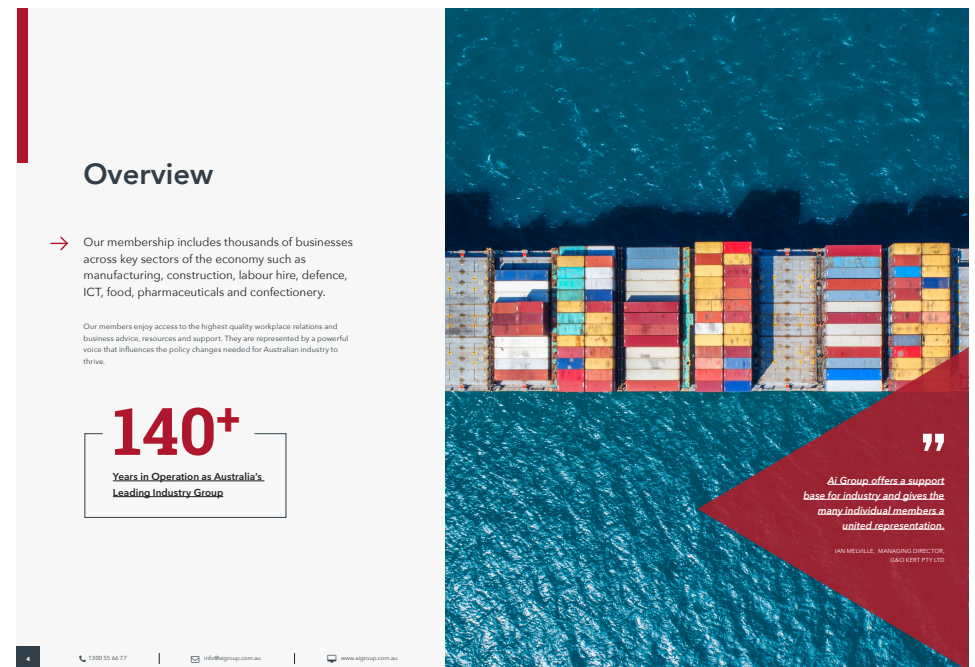
Market Leading Fees

We believe that partnering with the right recruitment specialist doesn't have to cost the earth, and so we offer our members a highly cost-effective fee structure.

PROJECT AI GROUP - WORKFORCE DEVELOPMENT FLYER
APP USED PHOTOSHOP / INDESIGN
MY ROLE DESIGN DIRECTION / GRAPHIC DESIGN



PROJECT AI GROUP MEMBERSHIP BROCHURE
 APP USED PHOTOSHOP / INDESIGN
 MY ROLE DESIGN DIRECTION / GRAPHIC DESIGN



PROJECT AI GROUP MEMBERSHIP BROCHURE
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Shopping local helps

Contribute
\$8.2
BILLION

to gross domestic product (GDP)



**Supporting our local
communities is part of our
DNA.**

At IGA we're passionate about doing whatever we can to support our local communities – it's just what we do.

But don't take our word for it! New research by Price Waterhouse Coopers has shown that IGA contributes a massive \$8.2 billion towards the Australian economy. That's a dollar for every person on Earth.

Shopping local helps

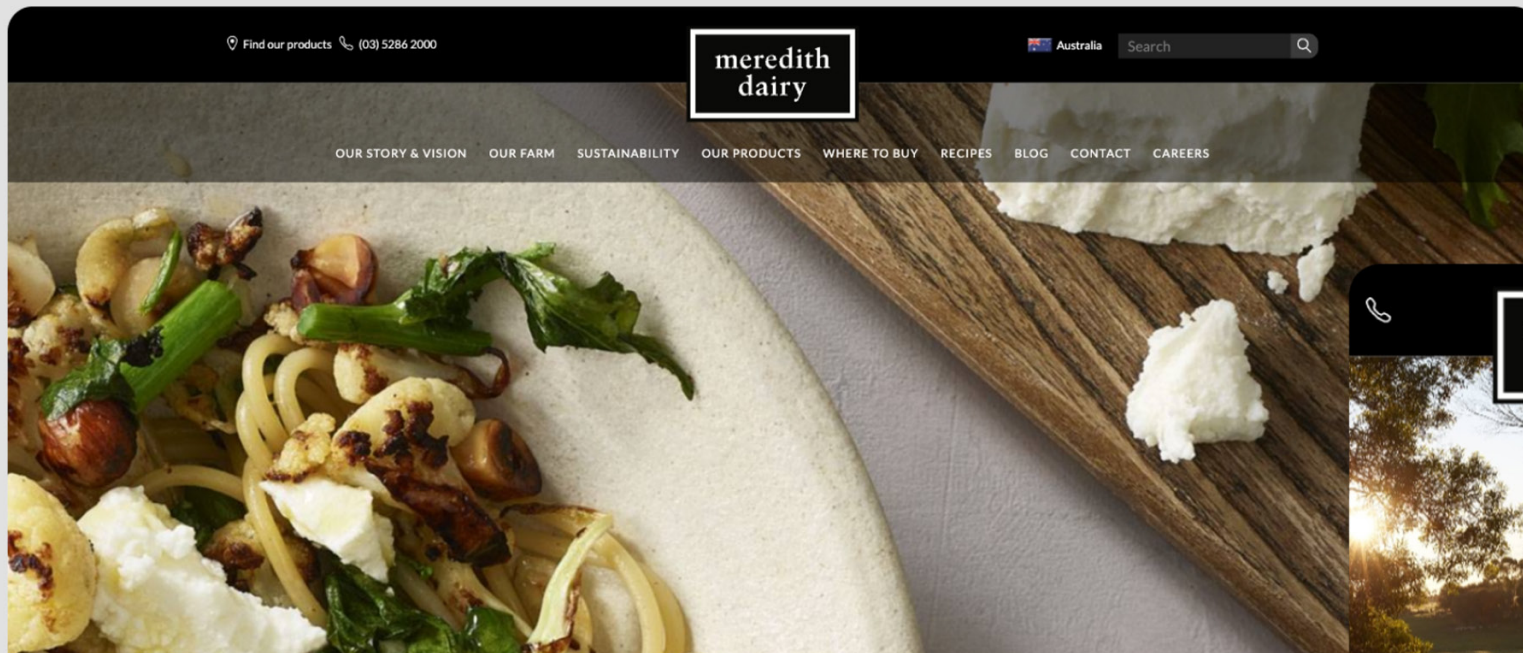
Employ
65,400

locals in IGA stores



PROJECT
APP USED
MY ROLE

IGA - SHOPPING LOCAL MATTERS LANDING PAGE
WORDPRESS
HTML / CSS / WP BAKERY /

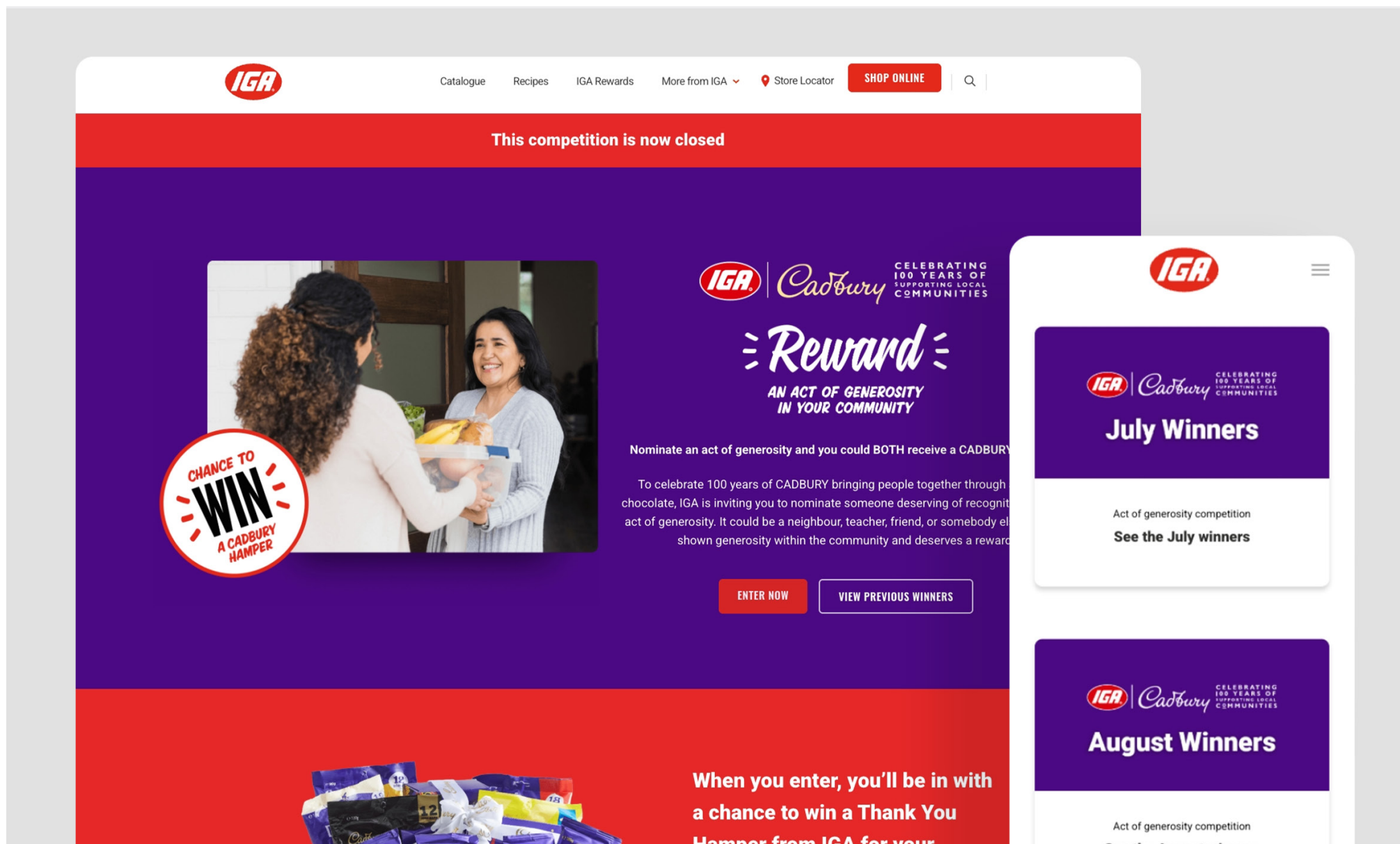


At Meredith Dairy we're passionate about Australian family business, our animals, sustainable farming, and creating beautiful healthy products that taste great.



At Meredith Dairy we're passionate about Australian family business, our animals, sustainable farming, and creating beautiful healthy products that taste great.

PROJECT MEREDITH DAIRY WEBSITE
 APP USED WORDPRESS / WP STORE LOCATOR
 MY ROLE HTML / CSS / PHP / WORDPRESS / WEBSITE MAINTENANCE



PROJECT IGA - ACT OF GENEROSITY CAMPAIGN
 APP USED WORDPRESS
 MY ROLE HTML / CSS / JAVASCRIPT / WP BAKERY

RESEARCH PUBLICATION, 2023-24


Japan: a policy laboratory for population ageing and decline

Japan's negotiation of the challenges of an ageing population and fertility decline

DR ADAM BROINOWSKI

This article analyses the interactions of several causal drivers of ageing and fertility decline in Japan, citing policy makers, demographers and population researchers and commentator.

[Full Research Paper](#)

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This article was published August 2023

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CHRONOLOGIES, 2023-24

The 35th anniversary of Australia's Parliament

A chronology of Parliament House

DIANNE HERIOT AND CARLENE DUNSHEA

This article covers the history and construction of Parliament House and the history of Australia's Parliament.

This article was published June 2022

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Cheese



Pasta



UHT



UHT

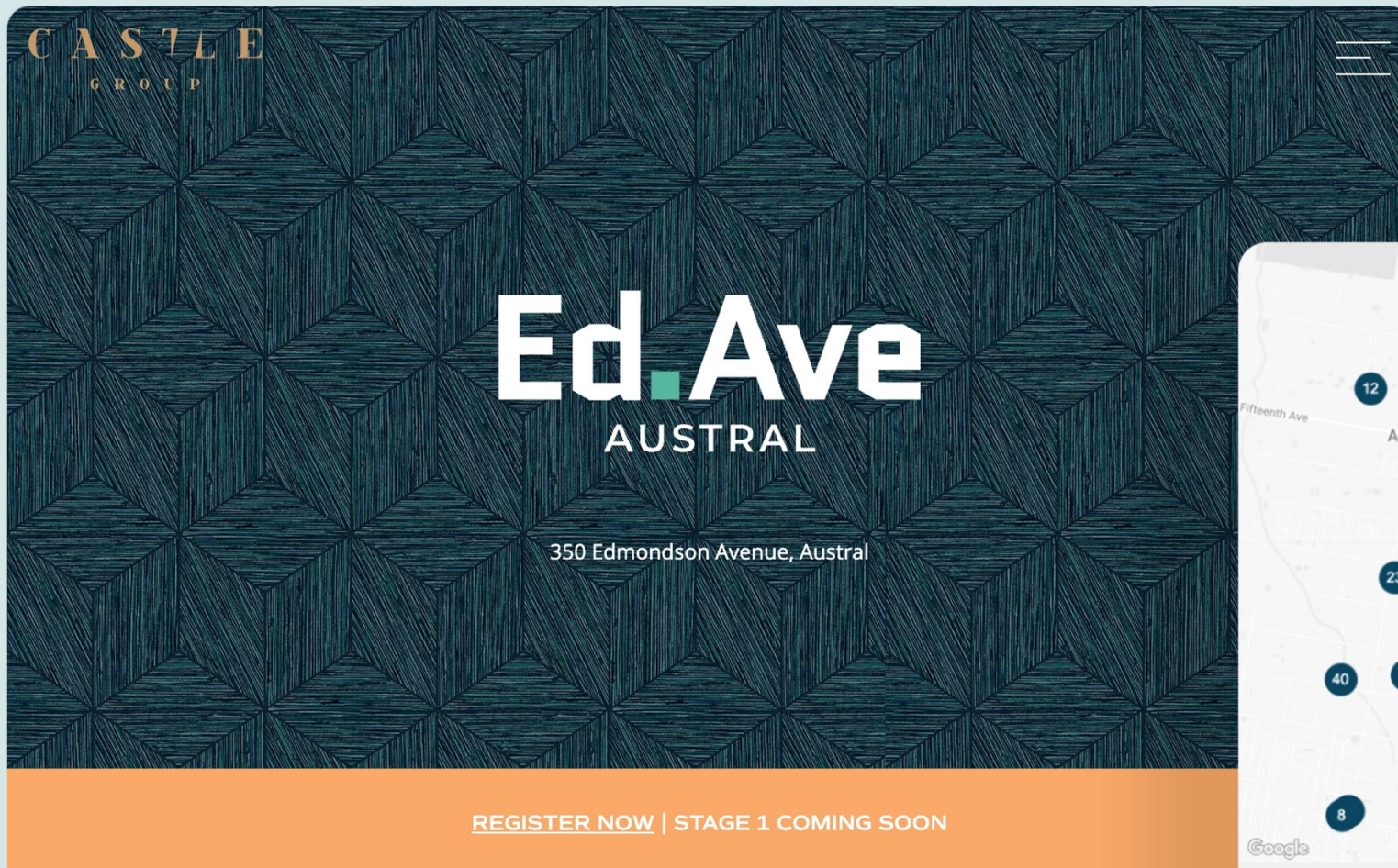


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