



Chris Warr

UI/UX Designer / Wordpress Developer

Overview

Chris is a Sydney based freelance UI/Graphic Designer/Front End Developer. In his 17 years within the industry he's worked in the corporate, agency sectors & also directly with SMB's in both a web/graphic design & web development capacity with skills in the following areas:

- ▶ UI/UX Design/ Graphic Design
- ▶ HTML5/CSS3/Javascript
- ▶ Chat GPT/Perplexity AI/Google AI Studio
- ▶ GIT/Sass/Gulp/BEM/Javascript/PHPv
- ▶ Twitter Boot Strap / Zurb Foundation
- ▶ Wordpress Theme Development
- ▶ Graphic Design/Logo Design/Brochure Design/Stationery
- ▶ Ecommerce (Woocommerce/Big Commerce)
- ▶ HTML Email Development
- ▶ Adobe Suite/Microsoft Suite/Canva/MailChimp/Campaign Monitor

His preferred IDE is VS Code and is always keeping up to date with the latest online technologies & tvrends and uses them in a practical capacity at every opportunity.

He has good communications skills and likes to work as part of a team and is available now.

Education

Advanced Diploma in Graphic Design

Design Centre – Enmore (1999 – 2002)

Certificate IV Web Technologies

The Northern Sydney Institute (2013).

Hobbies/Interests

Gym, cooking, billiards & travel.

References

Available on request.

Brands worked on





Employment History

Castle Group (March 2024 - Present)

I currently provide updates to guardianfunds.com.au and castlgroup.com.au. My duties include developing responsive landing pages with WP Bakery or Elementor which sometimes involves some custom javascript development (Google Maps API and interest calculators) alongside providing website maintenance.

Content Hive (April 2023 - Feb 2025)

Current tasks include the developemnt of landing pages and website with both Elementor, Divi page and Shopify page builders. Google Tag Manager, Google Adsense. Ahrefs + Semrush auditing + SEO optimisation.

Metcash Pty Ltd (September 2020 - April 2023)

Involved with maintenance of iga.com.au and retailer websites. Design for marketing campaigns (Adobe XD) as well as developing landing pages and websites with the use of Wordpress. Developed <https://www.metcashexports.com.au/> and managing email campaigns with Campaign Monitor.

Busy at Work (April 2018 - August 2020)

Rethemed company website www.busyatwork.com.au as well as www.apprenticeshipcentral.com.au, skill360.com.au, pacer.org.au. Other duties include the redesign of company brochures & marketing campaigns (Unbounce & MailChimp)

Australian Industry Group (May 2017 - March 2018)

Designed and developed 3 recruitment sites for 3 separate employment sectors (Corporate, Graduate & Apprenticeships). Also redesigned the Membership Brochure, marketing flyers, online campaigns and modified brand guidelines.

Wedding & Events Training Pty Ltd (July 2008 - July 2021)

Developed & maintain Wedding and Event ecommerce/enrolment based websites.

Hive Design (July 2008 - Present)

Wordpress CMS development, user interface design and online campaigns.

Jan Logan (June 2013 - September 2016)

Redesign of Magento based website as well as development of Corporate brochure, HTML email campaigns and general marketing material.

Dan Murphy's (November 2016 - Feb 2017)

Involved with online marketing: design and development of HTML emails, online banners in a fast pace environment.

Leonards Advertising (July 2015 - June 2016)

Wordpress theme + UI design of cityofparramatta.com.au. Assisted agency in gaining Parramatta City Council contract.

Tonic Connective (November 2009 - February 2015)

Implementation of Wordpress CMS systems and Expression Engine based websites for a variety of corporate clients. Other tasks include the development of HTML emails, flash banners and user interface design.

Australian Institute of Company Directors

(June 2013 - December 2013)

Responsive project (IE8+ Support) involving the development of a number of templates required for a membership sign up/ ecommerce area with Twitter Bootstrap/CSS3/HTML5/JQuery

Netstarter (July 2011 - May 2013)

Returned to work for Netstarter in a freelance capacity. Online campaigns for clients such as The Athletes Foot Interface + design of large Magento ecommerce websites and design modifications to existing Magento driven websites.

Austrorads - www.cyclingresourcecentre.com.au

(March 2012 - December 2013)

Maintenance of www.cyclingresourcecentre.com.au (a government funded website aimed at increasing bicycle participation amongst the general public). The site is developed in Expression Engine.

Trike Apps (August 2008 - September 2012)

User Interface Design: E-commerce systems, a large scale wiki (radiopaedia.org) and various general content managed websites and also HTML email campaigns.

SeoWorks (June 2009 - November 2012)

Involved with designing interfaces for content heavy websites that were optimised for search engines.

Shine Media (May 2010 - September 2012)

Tasks involved the creation of flash banners and landing pages for NRMA. Flash banners were optimised for a variety of dimensions with file size constraints considered and back up images created.

Digital Mechanics (April 2008 - 2009)

Interface design for a variety of websites built with the DM CMS. Designed the website for NSW National Party leader Andrew Stoner and micro sites for P&O .

Walter Wakefield (May - June 2008)

Designed the Worley Parsons global website over a period of 2 months. Project management, art direction, email campaigns and animation.

Netstarter (June 2006 - 2008)

User interface design and concept development for a variety of websites built on Netstarter's Manage My Site CMS. Also involved with online campaigns for clients such as Sage and Hitachi and various flash animation tasks.

Proactive Graphics (April 2004 - May 2006)

Tasks mainly involved type-setting of annual reports, brochures and assorted print collateral for Macquarie Bank, Investec, Serf, Mellon Global Investments + design work for Cricket New South Wales. Miscellaneous web design tasks also assigned.

