ThoseDigitalThoughts

CHRIS WARR

Overview

Chris is a Sydney based freelance web designer/front end developer. In his 11 years within the industry he's worked in the corporate, agency sectors and also directly with SMB's in both a design and development capacity with skills in the following areas:

– User Interface Design
– HTML5/CSS3/Jquery implementation
– GIT/Sass/Grunt
– Twitter Boot Strap / Responsive Development
– Wordpress theme development
– Ecommerce (Woocommerce/Big Commerce/Foxycart)
– Flash Animation/Design
– HTML Email Development
– Graphic Design/Brochure design/Stationery
– Logo Design/Branding

His preferred IDE is Sublime Text 3 and is always keeping up to date with the latest online technologies & trends and uses them in a practical capacity at every opportunity.

Education

Advanced Diploma in Graphic Design
Design Centre – Enmore (1999 – 2002)

Certificate IV Web Technologies
The Northern Sydney Institute (2013)

Team Treehouse
Currently enrolled at Team Treehouse (online interactive education platform that offers courses in web, mobile and business development).

Hobbies/Interests

Gym, cooking, sports and travel.

References

Available on request.

Brands worked on

Employment History

Leonards Advertising - (July 2015 - Present)
Wordpress theme development and UI design. Assisted agency in gaining Parramatta City Council contract.

Intelligent Retail - (December 2014- Present)
UI design and HTML/CSS3 customisation of Intelligent Retail CMS.

Wedding & Events Training Pty Ltd - (July 2008 - Present)

Redeveloped existing website with the use of Expression Engine CMS. Utilised subscription based payments with payment lengths from 3 - 10mths in length. Managed the development of both Paypal API development and credit card ecommerce payment methods with assistance of back end developers. Developed/maintained 3 Wedding and Event blogs which support the main enrolment based websites. Currently maintain all 4 online stores based in Australia, US, UK and New Zealand. The site(s) have more recently been developed with responsive / Wordpress capabilities with external blog content now combined into main sites.

Hive Design (July 2008 - Present)

Wordpress CMS development, user interface design and online campaigns.

Tonic Connective (November 2009 - June 2015)

Implementation of Wordpress CMS systems and Expression Engine based websites for a variety of corporate clients. Other tasks include the development of HTML emails, flash banners and user interface design.

Equilibrium Design (October 2012 - July 2015)

HTML5/CSS3, Jquery application of supplied psds. EDM development as well as various Wordpress development tasks.

**Australian Institute of Company Directors
(June 2013 - December 2013)**

Responsive project (IE8+ Support) involving the development of a number of templates required for a membership sign up/ecommerce area with Twitter Bootstrap/CSS3/HTML5/Jquery.

Netstarter (July 2011 – May 2013)

Returned to work for Netstarter in a freelance capacity. Online campaigns for clients such as The Athletes Foot Interface + design of large Magento eccomerce websites and design modifications to existing Magento driven websites. Responsible for designing Netstarter's promotional brochure.

**Austroads - www.cyclingresourcecentre.com.au
(March 2012 - December 2013)**

Maintenance of www.cyclingresourcecentre.com.au (a government funded website aimed at increasing bicycle participation amongst the general public). The site is developed in Expression Engine.

Trike Apps (August 2008 - September 2012)

User Interface Design: E-commerce systems, a large scale wiki (radiopaedia.org) and various general content managed websites and also HTML email campaigns.

SeoWorks (June 2009 - November 2012)

Involved with designing interfaces for content heavy websites that were optimised for search engines.

Shine Media (May 2010 - September 2012)

Tasks involved the creation of flash banners and landing pages for NRMA. Flash banners were optimised for a variety of dimensions with file size constraints considered and back up images created.

Digital Mechanics (April 2008 - 2009)

Interface design for a variety of websites built with the DM CMS. Designed the website for NSW National Party leader Andrew Stoner and micro sites for P&O .

Walter Wakefield (May - June 2008)

Designed the Worley Parsons global website over a period of 2 months. Project management, art direction, email campaigns and animation.

MRM Worldwide (April - May 2008)

Involved with online advertising and interface design for various Microsoft campaigns + Jack Daniels micro site (The JD Set).

Profero (March – April 2008)

Duties included the development of Macquarie Bank style guide (for macquarie.com) and the final design stages of macquarie.com website design. Also created designs for new Grays Online website internal pages and developed a flash banner for the tv series 'Heroes'.

Netstarter (June 2006 – 2008)

User interface design and concept development for a variety of websites built on Netstarter's Manage My Site CMS. Also involved with online campaigns for clients such as Sage and Hitachi and various flash animation tasks.

Proactive Graphics (April 2004 – May 2006)

Tasks mainly involved type-setting of annual reports, brochures and assorted print collateral for Macquarie Bank, Investec, Serf, Mellon Global Investments + design work for Cricket New South Wales. Miscellaneous web design tasks also assigned.

Triple888 Studios (April 2003 – March 2004)

Duties included both web and print design (packaging, corporate identity, layouts and creation of websites).